

## Poggenpohl Kitchen by Hadi Teherani

**World premiere at the Milan Furniture Fair in April – “Unification of Furniture Design and Architecture”**

***Herford, 9 March 2010.* World premiere for a new kitchen concept from Poggenpohl: Premium kitchen manufacturer Poggenpohl will be presenting a new kitchen design to the public for the first time at the “Salone Internazionale del Mobile” International Furniture Fair taking place in Milan from 14 to 19 April 2010. The space-creating concept was developed in collaboration with the renowned and much acclaimed Hamburg architect and designer Hadi Teherani.**

The new kitchen from Poggenpohl is distinguished by an all-embracing solution in which room architecture and kitchen merge into one. “The new kitchen’s identity is characterised by a unification of furniture design and architecture”, emphasises Elmar Duffner, Managing Director of Poggenpohl Möbelwerke GmbH. The kitchen concept from designer Hadi Teherani will be available in a number of different versions – taken from a basic model.

Born in Teheran, 56-year-old Hadi Teherani is one of the world’s most sought-after German architects. With Hadi Teherani AG, the company he founded in 2003, and his BRT Architekten Hamburg team of architects, he has made a name for himself on the international stage with industrial design and interior design made in Germany. His most famous designs include the dockland office building in Hamburg and the “Crane House” ensemble in the Rheinauhafen, the site of Cologne’s former goods traffic harbour directly by the Rhine.

*Poggenpohl was founded by Friedemir Poggenpohl in 1892. Since then, Germany's oldest kitchen brand has become one of the most famous kitchen makes in the world. Poggenpohl is synonymous with tradition, high quality, exclusivity and innovative development. The company sells its premium kitchens through its own studios and retail partners in over 70 countries. Since 2000, Poggenpohl Möbelwerke GmbH has been part of Sweden's Nobia Group, Europe's largest manufacturer of kitchen furniture.*

**Further information / Press contact:**

Thomas Oberle, Public Relations Manager

Poggenpohl Möbelwerke GmbH

Phone: +49 (0)5221 381 485

E-mail: [Thomas.Oberle@poggenpohl.com](mailto:Thomas.Oberle@poggenpohl.com)

To download copy and photo material: [www.poggenpohl.com](http://www.poggenpohl.com)