

## **Star architect looks beyond the edge**

**Hadi Teherani and Poggenpohl team up to design the new +ARTESIO® kitchen concept**

**For years now, Hadi Teherani (56) has been recognised as one of the most creative minds on the architecture and design scene both in Germany and across the globe. Born in Teheran, he studied architecture at Braunschweig, has taught at Aachen University of Technology and began his career in Cologne as an architect and fashion designer. Hadi Teherani made his international breakthrough with the Hamburg-based "BRT – Bothe Richter Teherani" team of architects set up with fellow students in 1991. Since 2003 Hadi Teherani has also been at the helm of his "Hadi Teherani AG" product and interior design company that has realised numerous award-winning projects and products over recent years.**

When Hadi Teherani designs a building, every one of them carries his signature through and through. Whether office, industrial or commercial property, terminal, residential or public building – he always looks for the best possible practical solution while applying his very own stamp. Frequently considered "landmarks", his buildings reflect his personally defined and overarching goal of "turning sensible architecture into a sensuous experience in every last detail".

Completed under BRT, his most famous projects in Germany include the Dockland and Deichtor office buildings as well as the Europa Passage shopping mall in Hamburg, Frankfurt Airport intercity railway station as well as Hamburg's Berliner Bogen office building. Operating offices of its own in Moscow, Dubai and Abu Dhabi, BRT is now also planning numerous projects in Russia and the Arab world.

Hadi Teherani implants his all-embracing approach and unique instinct for shapes, spaces, surfaces and proportions on other areas of design too. Cooperating with top-ranking names, he has also enjoyed immense success in designing office and home furniture, lighting, flooring and wall coverings, bathroom fittings, shops, exhibition stands and a television studio.

Created in collaboration with Poggenpohl, his latest project is the **+ARTESIO®** kitchen concept that for the first time goes beyond the actual design of a kitchen and incorporates the entire home.